



AGENDA

SPECIAL MEETING OF THE ARTS AND CULTURE COMMISSION

Staff Liaison

Alexandra Orologas | 510-215-4302
aorologas@ci.el-cerrito.ca.us

Monday, December 4, 2023 at 7:00 p.m.

Hana Gardens Senior Center Room
10870 San Pablo Avenue
El Cerrito, CA 94530

The City encourages submission of written comments in advance to the Arts and Culture Commission via email to luhuan@ci.el-cerrito.ca.us prior to the meeting or by contacting the staff liaison listed above.

7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Courtney Helion; Vice Chair Audrey Faine, Members: George Gager, Adam Levenson, Patrick Sean Taylor, Andrew Ting
- 2. COMMISSIONERS' REPORTS, COUNCIL LIAISON AND STAFF LIAISON REPORTS**
- 3. ORAL COMMUNICATIONS FROM THE PUBLIC**
Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the body. Remarks on non-agenda items will be heard first; remarks on agenda items will be heard at the time the item is discussed.
- 4. APPROVAL OF MINUTES**
Consider approval of the minutes of the October 23, 2023 meeting.
(Attachment)
- 5. 2024 REGULAR MEETING SCHEDULE FOR THE ARTS AND CULTURE COMMISSION (ACC)**
Discussion about scheduled May meeting and possible action on approving the 2024 ACC regular meeting schedule. (Attachment)
- 6. BIKE PARKING AND ART PRESENTATION**
Informational presentation on Bike Parking and Art by Jarrett Mullen, Sustainable Transportation Program Manager, Community Development Department. Discussion and possible action (Attachment).
- 7. WORKPLAN**
Hold discussion about the Commission's workplan.
- 8. ITEMS FOR NEXT MEETING**

9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, (510) 215-4302. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at www.el-cerrito.org/acc.



DRAFT MINUTES

**REGULAR MEETING OF THE
ARTS AND CULTURE COMMISSION**

Monday, October 23, 2023 at 7:00 p.m.

Staff Liaison

Alexandra Orologas | 510-215-4302

aorologas@ci.el-cerrito.ca.us

El Cerrito City Council Chambers
10890 San Pablo Avenue
El Cerrito, CA 94530

7:00 p.m. CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Courtney Helion called the meeting to order at 7:02 p.m.
Present: Chair Courtney Helion; Members: Audrey Faine, George Gager, (joined at 7:04), Adam Levenson, Patrick Sean Taylor, Andrew Ting; **Absent:** None.

- 2. COMMISSIONERS' REPORTS, COUNCIL LIAISON AND STAFF LIAISON REPORTS**

Staff Liaison Orologas reported on the ECCRU Artist's City Hall Gallery Reception, the upcoming deadline of Historical Society's Historical Photo Contest, and the upcoming Strategic Plan Workshop and Special City Council Meeting.

- 3. ORAL COMMUNICATIONS FROM THE PUBLIC**

None.

- 4. APPROVAL OF MINUTES**

Moved/Second: Member Taylor/ Vice Chair Faine **Action:** Motion to approve July 24, 2023 meeting minutes. **Ayes:** Chair Helion; Vice Chair Faine; Members Gager, Levenson, Ting, Taylor **Noes:** None. Minutes approved.

- 5. 2024 REGULAR MEETING SCHEDULE FOR THE ARTS AND CULTURE COMMISSION (ACC)**

Moved/Second: Chair Helion/ Vice Chair Faine **Action:** Motion to approve 2024 Regular Meeting Schedule for the Arts and Culture Commission. **Ayes:** Chair Helion; Vice Chair Faine; Members Gager, Levenson, Ting, Taylor **Noes:** None. 2024 Regular Meeting Schedule approved.

- 6. EL CERRITO CREATIVE REUSE (ECCRU) CALL FOR ARTISTS (CFA)**

Moved/Second: Vice Chair Faine/Chair Helion **Action:** Motion to approve ECCRU CFA with the increase of stipend from \$900 to \$1500 for a nine-month term and recommendation of members Levenson and Gage to serve on interview panel. **Ayes:** Chair Helion; Vice Chair Faine; Members Gager, Levenson, Ting, Taylor **Noes:** None. ECCRU CFA approved.

Public Comments: None

7. **EL CERRITO POET LAUREATE CALL FOR ARTISTS (CFA)**

Moved/Second: Member Taylor/Member Ting **Action:** Motion to approve Poet Laureate CFA with the modification of term length from 2 years to 1 year and recommendation of member Faine to serve on interview panel. **Ayes:** Chair Helion; Vice Chair Faine; Members Gager, Levenson, Ting, Taylor **Noes:** None. Poet Laureate CFA approved.

Public Comments: None

8. **WORKPLAN**

No reportable action

9. **ITEMS FOR NEXT MEETING**

Continuation of workplan discussion.

10. **ADJOURNMENT**

The meeting adjourned at 9:01 p.m.

Courtney Helion, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the Arts and Culture Commission meeting of October 23, 2023, as approved by the Arts and Culture Commission.

Alexandra Orologas, Staff Liaison



2024 Regular Meeting Schedule

Alternate meeting date
 City Holiday/Closed
 Regular Meeting

Agenda Item
No 5

Location:

Council Chambers
(10890 San Pablo Ave)

Meeting Time:

7:00 p.m.

Arts & Culture Commission

JANUARY 2024						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

FEBRUARY 2024						
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MARCH 2024						
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31						

APRIL 2024						
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MAY 2024						
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May 27 is Memorial Day

JUNE 2024						
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JULY 2024						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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AUGUST 2024						
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SEPTEMBER 2024						
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22	23	24	25	26	27	28
29	30					

OCTOBER 2024						
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20	21	22	23	24	25	26
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NOVEMBER 2024						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
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17	18	19	20	21	22	23
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DECEMBER 2024						
Sun	Mon	Tue	Wed	Thur	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
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22	23	24	25	26	27	28
29	30	31				

Bike Parking + Art

Arts & Culture Commission

December 4, 2023



Outline

- Why Bike Parking?
- Bike Parking 101
- Integrating Art + Bicycle Parking
- Potential A&C Committee Project



Why Bike Parking?

- Convenient and secure bicycle parking is a sustainable transportation cornerstone
- City's Bicycle Parking Program
 - Focus on public streets and facilities
- City-Installed Public Bicycle Parking
 - 319 Bicycle Racks
 - 10 E-Lockers



Bike Parking 101

Key Design Criteria

- Type
- Location
- Fixture Design



Bike Parking 101

Key Design Criteria

- **Type**
- Location
- Fixture Design

Short Term



- Parking Time: Short
- Convenient
- Easy to use

Long Term



- Parking Time: Long
- Sheltered
- Secure

Bike Parking 101

Key Design Criteria

- **Type**
- Location
- Fixture Design

Short Term



- Parking Time: Short
- Convenient
- Easy to use

Today's
Focus

Long Term



- Parking Time: Long
- Secure
- Sheltered

Bike Parking 101

Key Design Criteria

- Type
- **Location**
- Fixture Design



Bike Parking 101

Key Design Criteria

- Type
- Location
- **Fixture Design**

Supports Bicycle Upright
– rack provides two points of contact with bicycle frame

Intuitive – easily recognized as bicycle parking

Security – allows a single u-lock to secure one wheel and closed section of bicycle frame



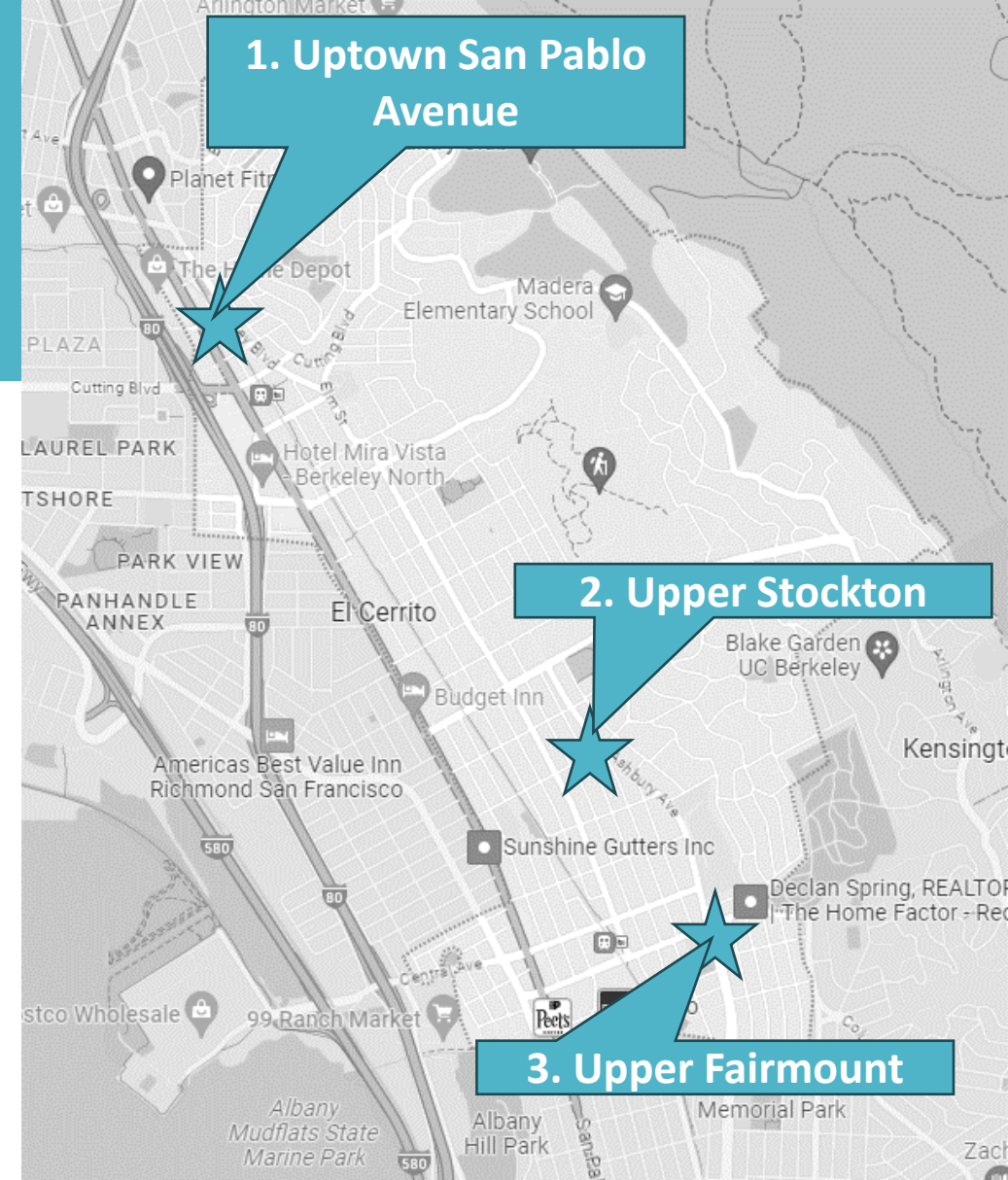
Public Bicycle Parking

- Locations: Commercial areas, civic destinations, etc.
- Siting: City installs standard bicycle racks within space between the curb and sidewalk
- Challenges: Areas with constrained sidewalks necessitate siting alternatives



Constrained Areas

- Commercial areas with narrower and constrained sidewalks
- Potential solution: bicycle corral



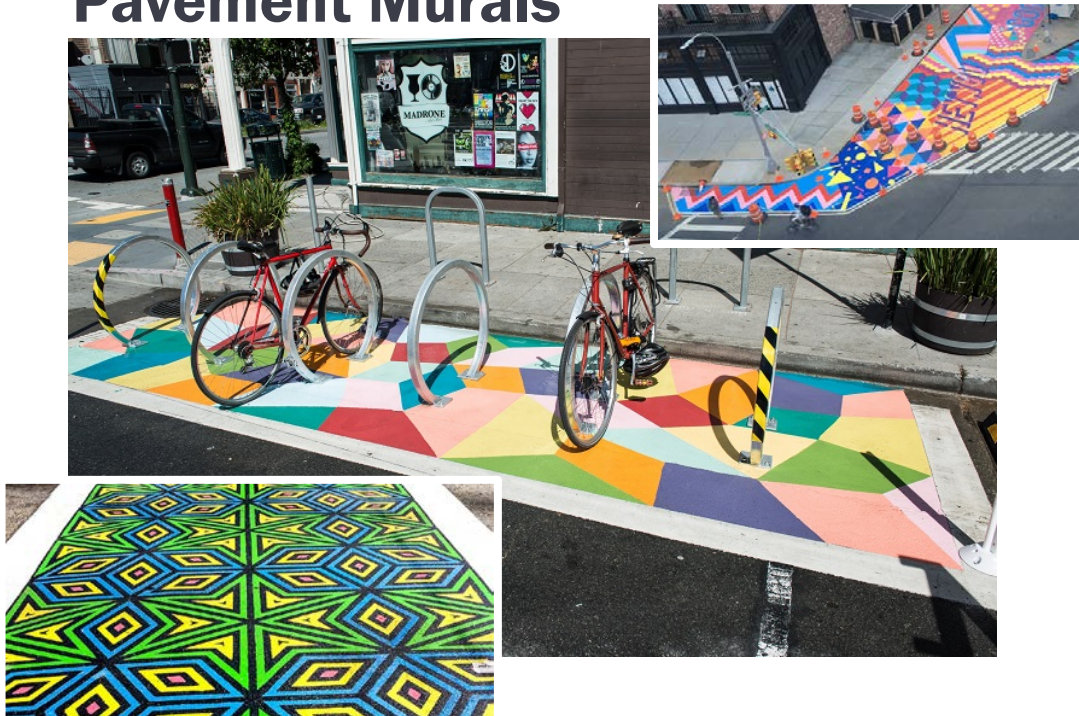
Art + Bicycle Parking?

- Why incorporate art with bike parking?
- Opportunity to integrate overlapping City goals
 - Placemaking
 - Increase access to public art
 - Sustainability
 - Expand business access options for customers + employees
 - Potential to leverage transportation resources

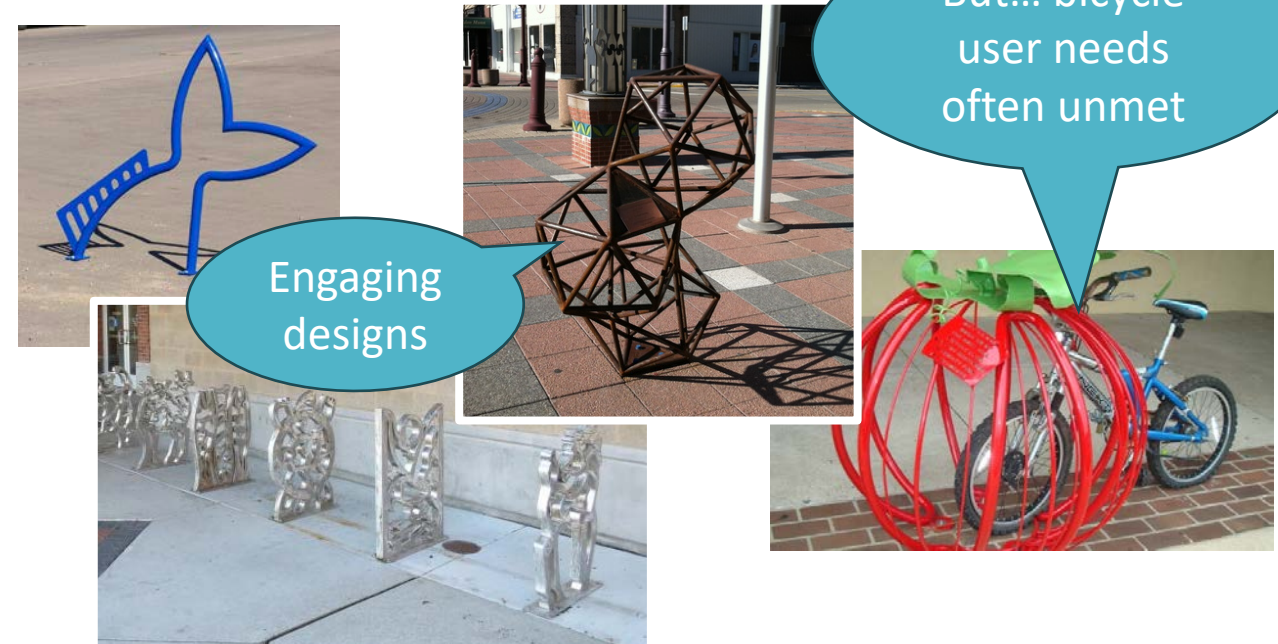


Art + Bicycle Parking Examples

Pavement Murals

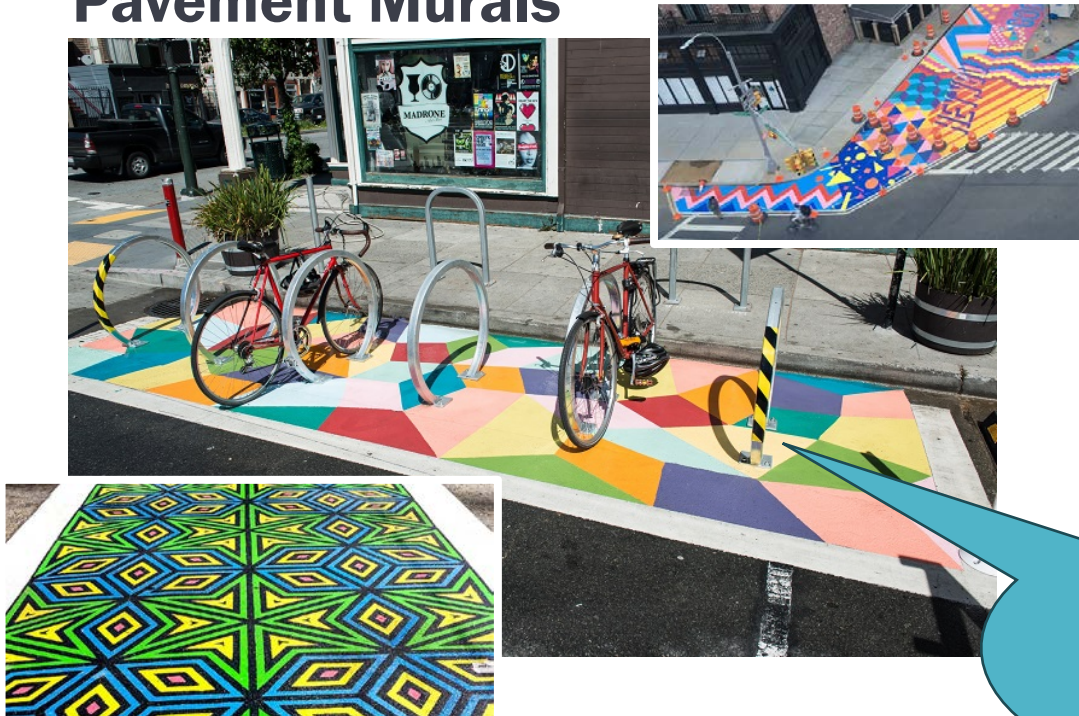


Sculptural Bicycle Racks

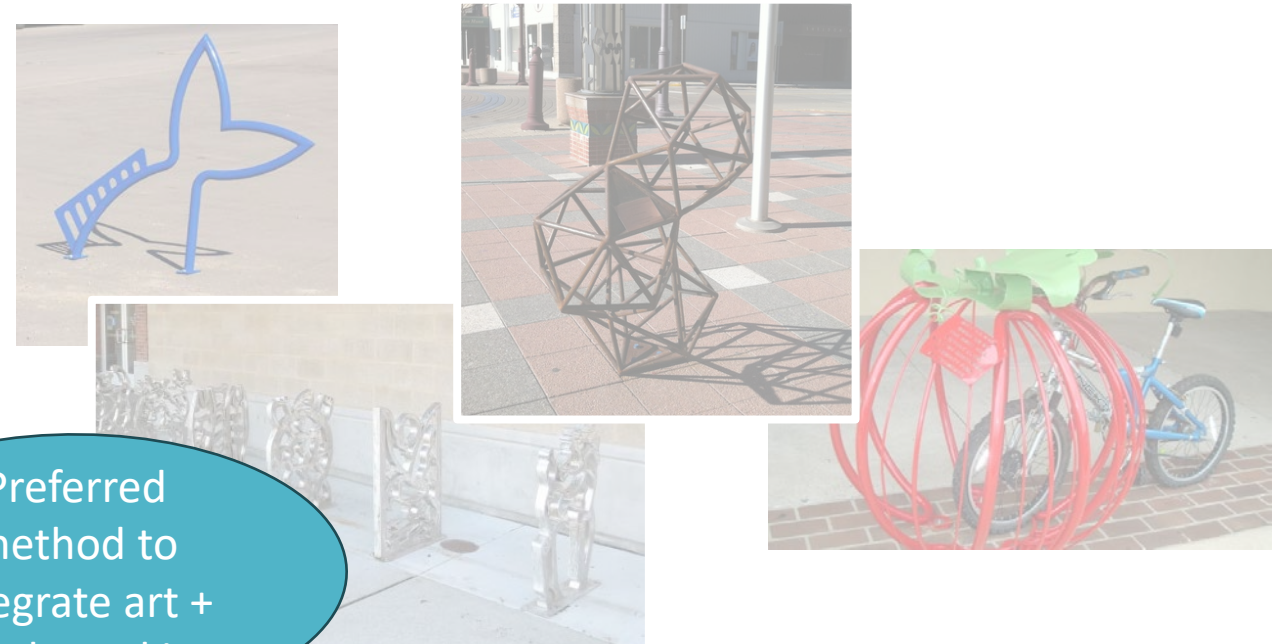


Art + Bicycle Parking Examples

Pavement Murals



Sculptural Bicycle Racks



Preferred method to integrate art + bicycle parking

Pavement Mural – Design Considerations



Viewing Angles

- Ground application = unique angle
- Viewers are primarily in motion at varying speeds



Color Selection

- Vibrant colors and patterns best application
- Bright colors may require more cleaning

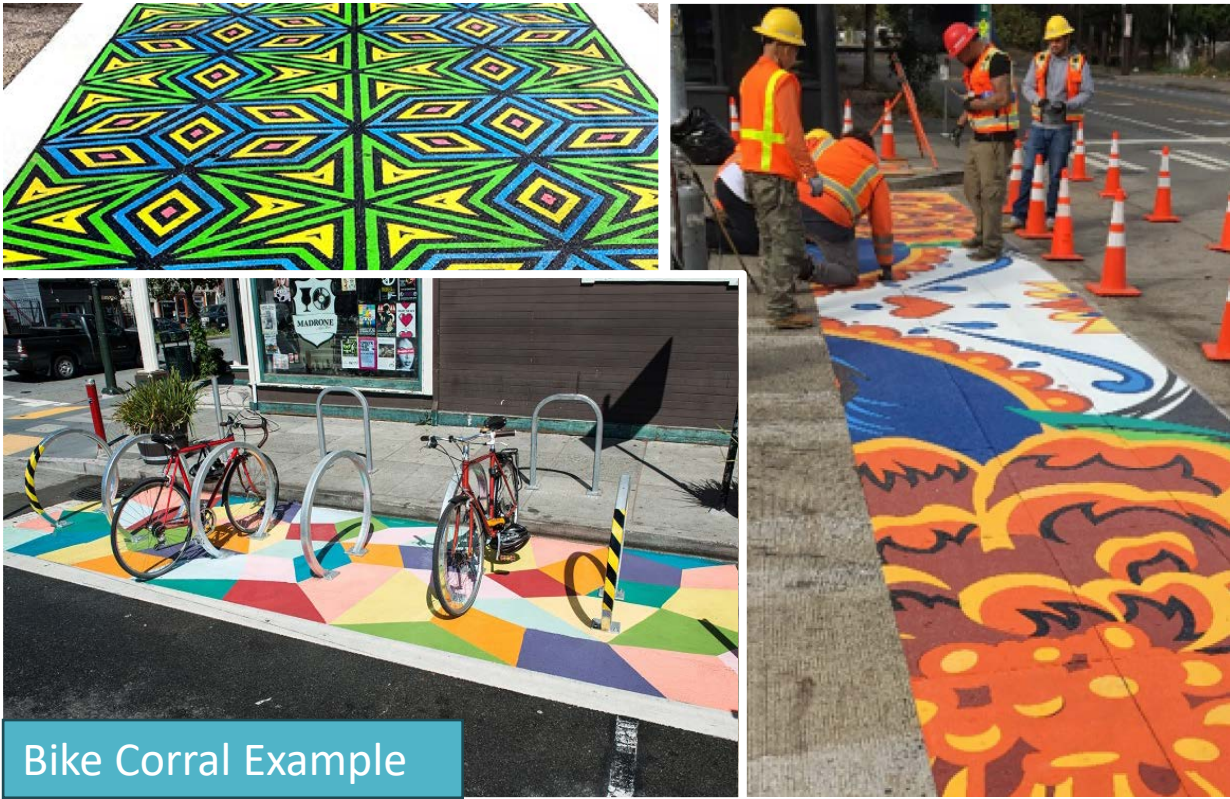
Text + Fine Details

- Text, words, numbers, or letters should not be used
- Fine details may be difficult to achieve due to surface

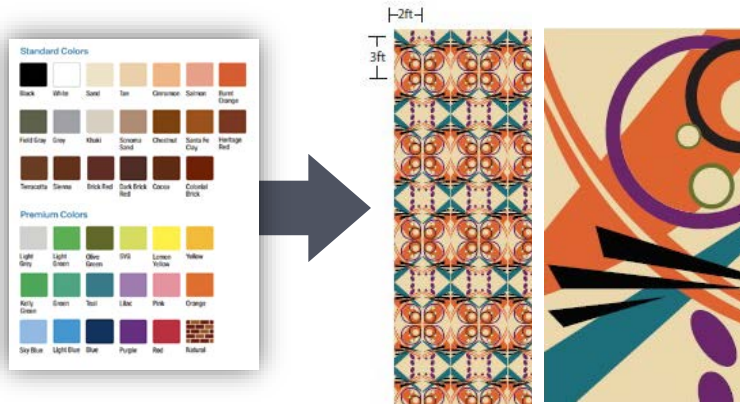
Pavement Mural – Material Considerations

- Preformed Thermoplastic
 - Long lifespan: 5-10 years
- Process
 - Artist Designs – Contractor Installs
 - Focused color palette
- Cost Estimate – Bike Corral

Artist’s Compensation	\$2,500 - \$3,000
Thermoplastic	\$3,500 - \$5,000
Bike Racks	\$2,500
.....	
TOTAL	\$7,500 - \$10,000



Process



Design

- Artist creates work using available colors
- Striping vendor receives digital artwork, creates thermoplastic sheets



Installation

- Thermoplastic sheets are delivered to site
- Contractor thermally bonds thermoplastic to asphalt



Completion

- Same-day installation and completion
- 5–10-year lifespan

Gallery



San Jose, CA



Palo Alto, CA



Palm Desert, CA



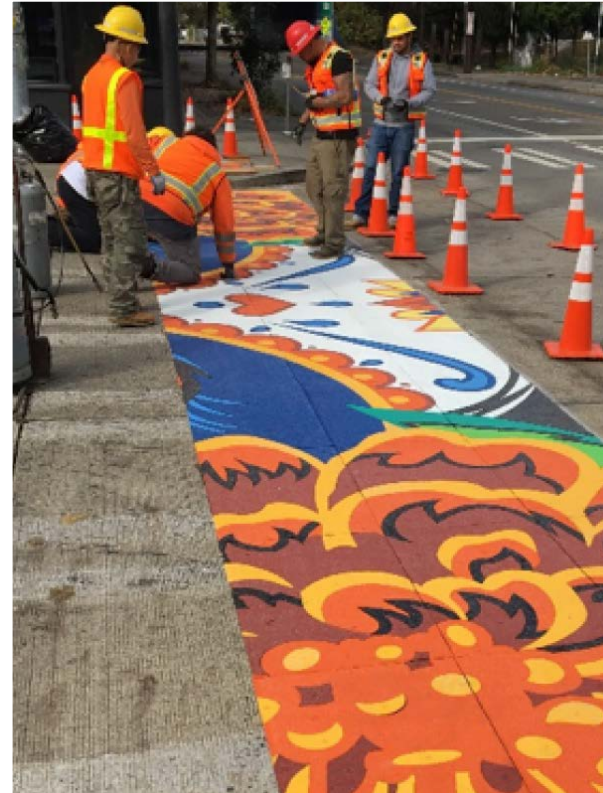
Seattle, WA



San Jose, CA

Questions

- Would the A&CC be interested in partnering on a bicycle corral + art project?
- Potential Partnership Roles:
 - Development of Call For Artists (CFA) w/ Staff Assistance
 - Artist selection process
 - Partial sponsorship
- Other Comments?



Case Study – Seattle, WA

- <https://sdotblog.seattle.gov/2021/01/07/have-you-seen-the-new-sidewalks-in-lake-city-and-south-park>
- <https://seattle.curbed.com/2018/10/24/18019522/pavement-park-dia-de-los-muertos>



FISCAL YEAR (2023-2024) WORK PLAN

AND (2022-2023) ACCOMPLISHMENTS

ARTS & CULTURE COMMISSION

Staff Liaison

Alexandra Orologas | 510-215-4302
aorologas@ci.el-cerrito.ca.us

Chair Courtney Helion; Vice-Chair Audrey Faine; Members George Gager, Adam Levenson, Patrick Taylor, and Andrew Ting

MISSION STATEMENT: to advise the City Council of the needs of the artistic and cultural community; encourage and promote arts programs and events that engage community members and local businesses to build a flourishing and vibrant arts and cultural environment; provide advice to artists and arts/cultural organizations by sponsoring forums, programs, and events; carry out the Arts in Public Places program, and upon request, advise the City with respect to possible sources of funding.

HISTORICAL BACKGROUND: The Art and Culture Commission (ACC) consists of seven members who demonstrate a commitment to various arts disciplines, including but not limited to fine arts, visual arts, performing arts, literary arts, art history, and arts education. The ACC is charged with oversight of the Arts in Public Places Program, which requires certain development projects to contribute 1% of construction costs to public art, and is responsible for acquisition, funding, and placement of public art in the City on public property. The ACC also juries the City Hall Gallery Space, located on the second floor of City Hall at 10890 San Pablo Avenue.

History as described in 2017-18 Workplan: In 2002, a group of citizens petitioned the El Cerrito City Council to establish an arts and culture commission. Their proposal included the idea of advising the Council on arts and culture within the City and collaboration with existing organizations within the community: "By establishing an art and culture commission the city of El Cerrito would be providing support and encouragement for the growth of all arts. We would be joining the greater Bay Area in dedicating our time and involvement to the promotion of arts, artists and varied arts programs that would enrich our community and enhance our city."

In 2003, the City Council created the Arts and Culture Commission (ACC), a seven-member advisory body. In addition to advising the City Council, they are charged with oversight of the Arts in Public Places Program and jury the City Hall Gallery Space. In 2013, the Commission adopted an Arts and Culture Master Plan to shape a vision for arts and culture in the City of El Cerrito.

FISCAL YEAR (2023-2024) WORK PLAN

	Goal/Objective	Proposed Activities	Priority Ranking	Timeline For Completion
1.				
2.				
3.				
4.				
5.		12/4/2023 Arts & Culture Commission Page 25 of 28		

6.				
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PRIOR YEAR ACCOMPLISHMENTS

	Goal/Objective	Activites Supporting Goal	Status
1.			
2.			
3.			
4.			
5.			
6.			

ONGOING PROJECTS

	Project	Activites
1.		
2.		
3.		
4.		
5.		

10/23/23 Brainstorm

- Poet Laureate, El Cerrito Creative Re-Use Artist in Residency, July 4, Utility Boxes
- Pop up participation – community involvement, exposure
- Emeryville Arts Festival
- Promote music/education – kids, adults, performance, fine arts, showcasing
- Live Performances, Sponsoring – Community Orchestra
- Monthly Friday Events – music/food trucks in Public Spaces – art component, “off the grid” type
- Public Art – Centennial Mural – defer graffiti
- Space for local artists to present art work, collaborating with businesses
- Engage Youth
- Accessibility/diversity to create art
- Influx of El Cerrito-rooted musicians, open house
- El Cerrito Art Association – events/art show
- Mini Grant Program – promote opportunity
- Not wanting to focus solely on physical art – not enough funding
- Engage in other ways
- Supporting Businesses