



Staff Liaison

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AGENDA
REGULAR MEETING OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Monday, March 17, 2025
City Hall, Council Chambers
10890 San Pablo Avenue, El Cerrito, CA 94530

7:00PM CONVENE REGULAR MEETING

- 1. ROLL CALL** – Chair Jean Shrem; Vice-Chair Vacant; Members Mark Figone, George Gager, Sandra Mayithara, Kevin Schenthal
- 2. ORAL COMMUNICATIONS FROM THE PUBLIC**
Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the EDC. Remarks on non-agenda items will be heard first. Remarks on agenda items will be heard at the time the item is discussed.
- 3. STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**
Staff and/or Mayor Wysinger may report on matters of general interest to the Committee, Council policies, priorities and/or significant actions taken by Council.
- 4. EL CERRITO CHAMBER OF COMMERCE UPDATES**
Chamber liaison or Chamber representative may report on matters of general interest to the EDC.
- 5. APPROVAL OF THE MINUTES**
Consider a motion adopting the minutes of the regular Committee meeting held on January 23, 2025.
- 6. CONDUCT AN INFORMAL INTERVIEW AND CONSIDER A RECOMMENDATION TO REAPPOINT ERIC WRIGHT AND PATRICK SWEN TO THE EDC**
Conduct informal interviews with Eric Wright and Patrick Swen and consider recommendations to the City Council for reappointment.
- 7. SAN PABLO AVENUE UPDATE**

Community Development Director, Melanie Mintz, will update the EDC on new development, market trends, and commercial activities in El Cerrito.

8. WORKPLAN IMPLEMENTATION

Discuss status of workplan implementation timelines, etc.

9. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Aissia Ashoori at 510-215-436. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at 10890 San Pablo Avenue during normal business hours.