



**Staff Liaison**

Aissia Ashoori, Housing-Economic  
Development Manager

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**AGENDA**  
**SPECIAL MEETING FOR**  
**ECONOMIC DEVELOPMENT COMMITTEE**

**Monday, June 15, 2026 at 7:00 PM**  
City Hall, City Council Chambers  
10890 San Pablo Ave, El Cerrito, CA 94530

**7:00 p.m. CONVENE REGULAR MEETING**

1. **ROLL CALL** – Chair Jean Shrem; Vice-Chair Eric Wright; Members Mark Figone, George Gager, Ahmed Qureshi, Isaac Mankita, Sandra Mayithara, Han Miao, Ulugbeck Nurmato, Julia Salinas, Patrick Swen
2. **ORAL COMMUNICATIONS FROM THE PUBLIC**  
*Remarks are typically limited to three minutes per person, and may be on anything within the subject matter jurisdiction of the EDC. Remarks on non-agenda items will be heard first. Remarks on agenda items will be heard at the time the item is discussed.*
3. **STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**  
Staff and/or Councilmember Ktsanes may report on matters of general interest to the Committee, Council policies, priorities and/or significant actions taken by Council.
4. **EL CERRITO CHAMBER OF COMMERCE UPDATES**  
Chamber representative may report on matters of general interest to the EDC.
5. **APPROVAL OF THE MINUTES**  
Consider a motion adopting the minutes of the Special Committee meeting held on May 18, 2026.
6. **ADOPT BIENNIAL WORK PLAN FOR FISCAL YEARS 2026-2027 AND 2027-2028 AND ACCOMPLISHMENTS FOR FISCAL YEAR 2025-2026**

Proposed Action: Discuss and document accomplishments for the current fiscal year, to be adopted no later than July 1, 2026.

Proposed Action: Discuss the upcoming biennial work plan for the period covering 7/1/2026-6/30/2027 – FY 27 and 7/1/2027-6/30/2028 – FY 28.

**7. PRESENTATION: SAN PABLO AVENUE SPECIFIC PLAN IMPLEMENTATION STRATEGY**

Melanie Mintz, Community Development Director, will provide a presentation regarding the economic and market conditions for the San Pablo Avenue Specific Plan prepared by Strategic Economics as part of Priority Development Area Planning Grant funded by the Metropolitan Transportation Commission.

**8. ADJOURNMENT**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Staff Liaison, 510-215-4305. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title I).

Any writings or documents provided to a majority of the members regarding any item on this agenda will be made available for public inspection at 10890 San Pablo Ave during normal business hours.



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Development Manager

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## **DRAFT MINUTES SPECIAL MEETING FOR ECONOMIC DEVELOPMENT COMMITTEE**

**Monday, May 18, 2026 at 7:00 PM**  
City Hall, City Council Chambers  
10890 San Pablo Ave, El Cerrito, CA 94530

### **7:01 p.m. CONVENE REGULAR MEETING**

- 1. ROLL CALL – Present:** Councilmember Ktsanes, Chair Jean Shrem, Vice-Chair Eric Wright, Members, George Gager, Isacc Mankita, Sandra Mayithara, Han Miao, Ahmed Qureshi, Julia Salinas, Patrick Swen **Absent:** Mark Figone
- 2. ORAL COMMUNICATIONS FROM THE PUBLIC**  
UlgBeck Nurmatov, El Cerrito resident, interested in serving on the EDC.
- 3. STAFF/CITY COUNCIL LIAISON ANNOUNCEMENTS AND REPORTS**  
Ashoori provided updates on new businesses and other City events.
- 4. EL CERRITO CHAMBER OF COMMERCE UPDATES**  
Ashoori provided Chamber updates regarding events/efforts.
- 5. APPROVAL OF THE MINUTES**  
**Moved/Second:** Wright/Mankita **Action:** Passed a motion amending the minutes to include public comment remarks and adopting the minutes of the Special Committee meeting held on April 27, 2026. **Ayes:** Gager, Mayithara, Miao, Qureshi, Salinas, Swen **Noes:** None **Absention:** Shrem
- 6. CONSIDER A RECOMMENDATION TO APPOINT ULUGBECK NURMATOV TO THE EDC**  
**Moved/Second:** Wright/Shrem **Action:** Passed a motion to recommend the appointment of UlgBeck Nurmatov to the City Council. **Ayes:** Gager, Mankita, Mayithara, Miao, Qureshi, Salinas, Swen **Noes:** None **Absention:** None
- 7. WORKPLAN IMPLEMENTATION**

Discussed remaining workplan items including tabling/marketing the EC Flavor Fest at 4<sup>th</sup> of July WorldOne Festival.

**Moved/Second:** Shrem/Wright **Action:** Passed a motion to order El Cerrito Flavor Festival magnets without the year 2026. **Ayes:** Gager, Mankita, Mayithara, Miao, Qureshi, Salinas, Swen **Noes:** None **Absention:** None

8. **ADJOURNMENT** – The meeting was adjourned at 8:00 p.m.

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Jean Shrem, Chair

This is to certify that the foregoing is a true and correct copy of the minutes of the regular Economic Development Committee meeting of May 18, 2026, as approved by the Economic Development Committee.

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Aissia Ashoori, Staff Liaison



**Economic Development Committee**

**Staff Liaison**

Aissia Ashoori | 510-215-4361

[aashoori@elcerrito.gov](mailto:aashoori@elcerrito.gov)

Community Development

**FISCAL YEAR 2025-2026**

**ECONOMIC DEVELOPMENT COMMITTEE**

**Chair** Jean Shrem; **Vice-Chair** Eric Wright; **Members** Mark Figone, George Gager, Ahmed Qureshi, Isaac Mankita, Sandra Mayithara, Han Miao, Ulugbeck Nurmato, Julia Salinas, Patrick Swen

**MISSION STATEMENT:** The Economic Development Committee acts in an advisory capacity to perform tasks and duties identified by the Economic Development Strategy and Action Plan. Advises the Council on economic development matters, makes recommendations on the annual economic development work plan, and oversees the work of subcommittees established to concentrate on creating plans for high-priority areas. Provides input to other City boards and commissions on economic development matters and reviews progress towards achieving the annual work plan goals and long range economic development goals. Encourages community involvement in economic development.

**HISTORICAL BACKGROUND:** [Resolution 2013-66](#) and [Resolution 2021-54](#)

**PRIOR FISCAL YEAR ACCOMPLISHMENTS**

Goal/Objective	Activites Supporting Goal	Status
Encourage residents/vistors to shop and support local businesses in El Cerrito to stimulate economic activities while exposing the array of restaurants/eateries in our community	Sponsoed <a href="#">El Cerrito Flavor Fest: Global Plates, Local Tastes</a> (Fall 2026) Fun filled El Cerrito <a href="#">foodie bingo</a> event spotlighting local restaurants that took place October 15-November 30, 2025	Completed
Encourage community involvement and bolster economic development activites that spotlight local makers	Co-Sponsoed Winter Makers Market (12/7/2025)	Completed
Encourage community involvement and bolster economic development activites that spotlight local makers	Co-Sponsoed <a href="#">El Cerrito Summer Kickoff Festival &amp; Market</a> (6/7/2026)	Completed

Accomplishments adopted on 6/15/2026 by the following vote:

**Moved/Second:**

**Ayes**

**Noes:**

**Absent:**



**BIENNIAL WORK PLAN  
FISCAL YEAR 2026-2027 – 2027-2028**

**ECONOMIC DEVELOPMENT COMMITTEE**

**Chair** Jean Shrem **Vice-Chair** Eric Wright **Members** Mark Figone, George Gager, Ahmed Qureshi, Isaac Mankita, Sandra Mayithara, Han Miao, Ulugbeck Nurmatov, Julia Salinas, Patrick Swen

**Staff Liaison**  
Aissia Ashoori  
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Community Development

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**HISTORICAL BACKGROUND:** [Resolution 2013-66](#) and [Resolution 2021-54](#)

**FISCAL YEAR 2026-2027 AND FISCAL YEAR 2027-2028**

Goal or Objective	Proposed Activities	Funding and other Resources requested	Estimated Staff time needed	Timeline For Completion

**ONGOING PROJECTS**

Project	Activites	Funding and other Resources requested	Estimated Staff time needed

Workplan adopted on June 15, 2025 by the following vote:

**Moved/Second:**

**Ayes:**

**Noes:**

**Absent:**